

A REVERSE LOGISTICS METHOD FOR RECAPTURING VALUE OF USED GOODS OVER INTERNET EXCHANGE PORTALS

ABSTRACT OF THE DISCLOSURE

A reverse logistics method for recapturing value of used goods over one or more internet exchange portals is disclosed. The method of the present invention includes the steps of offering used goods, owned by an actual seller, for sale over an internet exchange portal; selling a right to market the used goods to a virtual seller; marketing the used goods over the portal under direction of the virtual seller; identifying an actual buyer; and selling the used goods to the actual buyer.